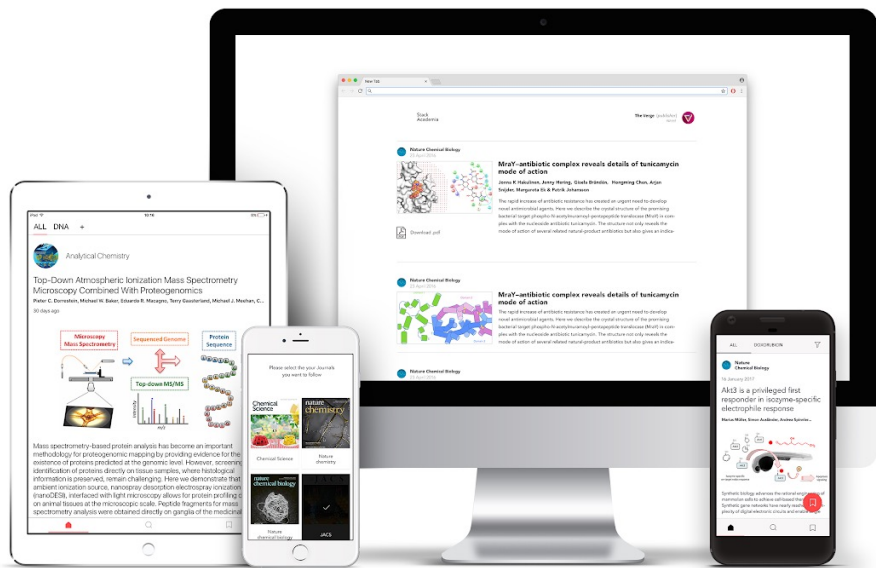


# Researcher

Join the conversation at the cutting edge of  
life sciences and healthcare



Researcher lets scientists, academics and clinicians **discover** the latest and most impactful content – and **discuss** what they find with their peers



2.4m  
global users

38%  
medicine &  
healthcare

21%  
China &  
East Asia

12m  
content  
impressions  
per month

36%  
life sciences

17%  
Americas

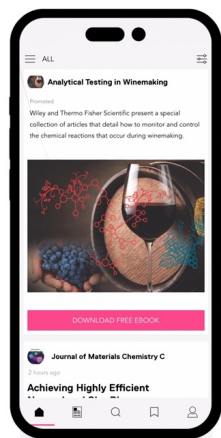
23k  
content  
sources

34%  
engineering  
& computer  
science

15%  
UK &  
Europe

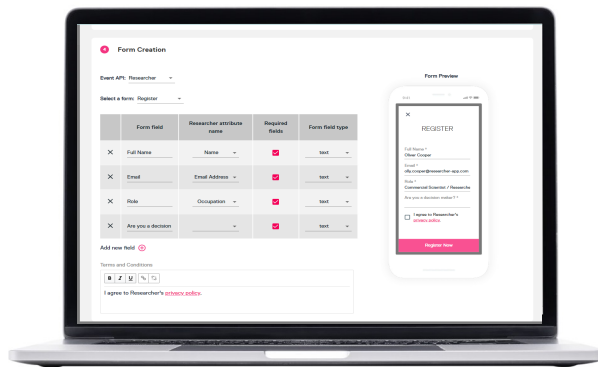
# Leverage our first party relationship with expert user communities to generate highly targeted **engagement**, quality **leads** and deep market **insights**

## Engagement & content marketing



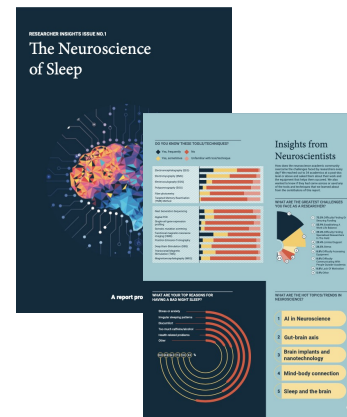
- Drive engagement with your content marketing from our communities of specialist users.
- Target scientists and researchers based on what they are reading about right now.

## Lead generation



- Generate high quality leads with native forms and pre-filled profiles.
- Nurture prospects with targeted content marketing.
- Integrate directly with your CRM or event management platforms.

## Insights Reports



- Our Insights Reports surface insights from our community in key, high value fields such as neuroscience, AI in healthcare and gene therapy.
- Join the conversation at the cutting edge of science through report and Live session sponsorship.
- Commission bespoke reports to drive the conversation forward.

## Get in touch:

- to find out more
- for case studies
- for proposals & campaign design

[commercialteam@researcher-app.com](mailto:commercialteam@researcher-app.com)

or visit:

[advertising.researcher-app.com/marketing-solutions](https://advertising.researcher-app.com/marketing-solutions)